

Demographic and Income Profile

City of Jasper, AL Custom Trade Area Area: 1,776.66 square miles

Latitude: 33.87335735 Longitude: -87.3958081

Summary Census 2010 2014 2019 Population 104,816 104,876 104,001 Households 41,691 41,670 41,543 Families 2,9743 2,9,774 22,944 Average Household Size 2,49 2,481 2,481 Owner Occupied Housing Units 3,2432 32,2041 31,947 Renter Occupied Housing Units 3,2432 32,2041 43,33 Tends: 2014 - 2019 Annual Rate Area State National Rate Population -0,14% 0,35% 0,75% Population -0,14% 0,35% 0,05% Owner Hits -0,14% 0,35% 0,05% Owner Hits -0,14% 0,35% 0,05% Modeshold Income -2,3% 2,7% 2,7% 11,5% 6,256 11,5% 6,259 11,5% 11,5,000 -0,09 -2,771 6,5% 2,217 7,7% 11,5,000 -0,09 -2,771 6,5% 2,217 7,								
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15 - 19 6,898 6.6% 6,144 5.9% 5,754 5.5% 20 - 24 5,730 5.5% 5,857 5.6% 5,106 4.9% 25 - 34 11,663 11.1% 12,264 11.7% 12,280 11.8% 35 - 44 13,695 13.1% 13,054 12.5% 12,335 12.0% 45 - 54 15,663 14.9% 15,005 14.3% 13,908 13.4% 55 - 64 14,602 13.9% 15,267 14.6% 15,633 15.0% 65 - 74 10,131 9.7% 11,389 10.9% 12,800 12.3% 75 - 84 5,352 5.1% 5,626 5.4% 6,261 6.0% 85+ 1,731 1.7% 1,831 1.7% 1.948 1.9% Mwhee Percent Number Percent Number Percent Number Percent White Alone 97,666 93.2% 96,705 92.3% 95,094 9.14% Black Alone 4,501 4.3% 4,981 4.8% 5,342 5.		6,389		6,175		5,913		
20 - 24 5,730 5.5% 5,857 5.6% 5,106 4.9% 25 - 34 11,663 11.1% 12,264 11.7% 12,280 11.8% 35 - 44 13,695 13.1% 13,054 12.5% 12,555 12,555 45 - 54 15,663 14.9% 15,005 14.3% 13,908 13.4% 55 - 64 14,602 13.9% 15,267 14.6% 15,633 15.0% 65 - 74 10,131 9.7% 11,389 10.9% 12,800 12.3% 75 - 84 5,352 5.1% 5,626 5.4% 6,261 6.0% 85+ 1,731 1.7% 1,831 1.7% 1,948 1.9% Moter Percent Number Percent Percent Percent White Alone 97,666 93.2% 96,705 92.3% 95,094 91.4% Black Alone 4,501 4.3% 4,981 4.8% 5,342 5.1% American Indian Alone 379 0.4% 419 0.4% 459 0.4% <t< td=""><td></td><td>7,032</td><td></td><td>6,450</td><td></td><td></td><td></td></t<>		7,032		6,450				
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35 - 44 13,695 13.1% 13,054 12.5% 12,535 12.0% 45 - 54 15,663 14.9% 15,005 14.3% 13,908 13.4% 55 - 64 14,602 13.9% 15,267 14.6% 15,633 15.0% 65 - 74 10,131 9.7% 11,389 10.9% 12,800 12.3% 75 - 84 5,352 5.1% 5,626 5.4% 6,261 6.0% 85+ 1,731 1.7% 1,831 1.7% 1,948 1.9% Census 2010 2014 2019 Race and Ethnicity Number Percent Number Percent Number Percent 91,4%			5.5%					
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75 - 84 5,352 5.1% 5,626 5.4% 6,261 6.0% 85+ 1,731 1.7% 1,831 1.7% 1,948 1.9% Census 2010 2014 2019 Race and Ethnicity Number Percent Number Percent White Alone 97,666 93.2% 96,705 92.3% 95,094 91.4% Black Alone 4,501 4.3% 4,981 4.8% 5,342 5.1% American Indian Alone 379 0.4% 419 0.4% 459 0.4% Asian Alone 249 0.2% 302 0.3% 368 0.4% Pacific Islander Alone 54 0.1% 55 0.1% 57 0.1% Some Other Race Alone 794 0.8% 957 0.9% 1,170 1.1% Hispanic Origin (Any Race) 1,724 1.6% 2,116 2.0% 2,641 2.5%		14,602		15,267	14.6%	15,633	15.0%	
85+ 1,731 1.7% 1,831 1.7% 1,948 1.9% Census 2010 2014 2019 Race and Ethnicity Number Percent Number Percent Number Percent White Alone 97,666 93.2% 96,705 92.3% 95,094 91.4% Black Alone 4,501 4.3% 4,981 4.8% 5,342 5.1% American Indian Alone 379 0.4% 419 0.4% 459 0.4% Asian Alone 249 0.2% 302 0.3% 368 0.4% Pacific Islander Alone 54 0.1% 55 0.1% 57 0.1% Some Other Race Alone 794 0.8% 957 0.9% 1,170 1.1% Hispanic Origin (Any Race) 1,724 1.6% 2,116 2.0% 2,641 2.5%		10,131	9.7%	11,389	10.9%	12,800	12.3%	
Census 2010 2014 2019 Race and Ethnicity Number Percent Number Percent Number Percent White Alone 97,666 93.2% 96,705 92.3% 95,094 91.4% Black Alone 4,501 4.3% 4,981 4.8% 5,342 5.1% American Indian Alone 379 0.4% 419 0.4% 459 0.4% Asian Alone 249 0.2% 302 0.3% 368 0.4% Pacific Islander Alone 54 0.1% 55 0.1% 57 0.1% Some Other Race Alone 794 0.8% 957 0.9% 1,170 1.1% Hispanic Origin (Any Race) 1,724 1.6% 2,116 2.0% 2,641 2.5%	75 - 84	5,352	5.1%	5,626	5.4%	6,261	6.0%	
Race and Ethnicity Number Percent Number Percent Number Percent White Alone 97,666 93.2% 96,705 92.3% 95,094 91.4% Black Alone 4,501 4.3% 4,981 4.8% 5,342 5.1% American Indian Alone 379 0.4% 419 0.4% 459 0.4% Asian Alone 249 0.2% 302 0.3% 368 0.4% Pacific Islander Alone 54 0.1% 55 0.1% 57 0.1% Some Other Race Alone 794 0.8% 957 0.9% 1,170 1.1% Hispanic Origin (Any Race) 1,724 1.6% 2,116 2.0% 2,641 2.5%	85+	1,731	1.7%	1,831	1.7%	1,948	1.9%	
White Alone 97,666 93.2% 96,705 92.3% 95,094 91.4% Black Alone 4,501 4.3% 4,981 4.8% 5,342 5.1% American Indian Alone 379 0.4% 419 0.4% 459 0.4% Asian Alone 249 0.2% 302 0.3% 368 0.4% Pacific Islander Alone 54 0.1% 55 0.1% 57 0.1% Some Other Race Alone 794 0.8% 957 0.9% 1,170 1.1% Two or More Races 1,172 1.1% 1,342 1.3% 1,551 1.5% Hispanic Origin (Any Race) 1,724 1.6% 2,116 2.0% 2,641 2.5%					2014		2019	
Black Alone 4,501 4.3% 4,981 4.8% 5,342 5.1% American Indian Alone 379 0.4% 419 0.4% 459 0.4% Asian Alone 249 0.2% 302 0.3% 368 0.4% Pacific Islander Alone 54 0.1% 55 0.1% 57 0.1% Some Other Race Alone 794 0.8% 957 0.9% 1,170 1.1% Two or More Races 1,172 1.1% 1,342 1.3% 1,551 1.5% Hispanic Origin (Any Race) 1,724 1.6% 2,116 2.0% 2,641 2.5%	Race and Ethnicity	Number	Percent	Number	Percent	Number	Percent	
American Indian Alone 379 0.4% 419 0.4% 459 0.4% Asian Alone 249 0.2% 302 0.3% 368 0.4% Pacific Islander Alone 54 0.1% 55 0.1% 57 0.1% Some Other Race Alone 794 0.8% 957 0.9% 1,170 1.1% Two or More Races 1,172 1.1% 1,342 1.3% 1,551 1.5% Hispanic Origin (Any Race) 1,724 1.6% 2,116 2.0% 2,641 2.5%				96,705		95,094		
Asian Alone 249 0.2% 302 0.3% 368 0.4% Pacific Islander Alone 54 0.1% 55 0.1% 57 0.1% Some Other Race Alone 794 0.8% 957 0.9% 1,170 1.1% Two or More Races 1,172 1.1% 1,342 1.3% 1,551 1.5% Hispanic Origin (Any Race) 1,724 1.6% 2,116 2.0% 2,641 2.5%				4,981		5,342		
Pacific Islander Alone 54 0.1% 55 0.1% 57 0.1% Some Other Race Alone 794 0.8% 957 0.9% 1,170 1.1% Two or More Races 1,172 1.1% 1,342 1.3% 1,551 1.5% Hispanic Origin (Any Race) 1,724 1.6% 2,116 2.0% 2,641 2.5%								
Some Other Race Alone 794 0.8% 957 0.9% 1,170 1.1% Two or More Races 1,172 1.1% 1,342 1.3% 1,551 1.5% Hispanic Origin (Any Race) 1,724 1.6% 2,116 2.0% 2,641 2.5%								
Two or More Races 1,172 1.1% 1,342 1.3% 1,551 1.5% Hispanic Origin (Any Race) 1,724 1.6% 2,116 2.0% 2,641 2.5%								
Hispanic Origin (Any Race) 1,724 1.6% 2,116 2.0% 2,641 2.5%								
	Two or More Races	1,172	1.1%	1,342	1.3%	1,551	1.5%	
		1,724	1.6%	2,116	2.0%	2,641	2.5%	

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019.



Demographic and Income Profile

City of Jasper, AL Custom Trade Area Area: 1,776.66 square miles

Latitude: 33.87335735 Longitude: -87.3958081

Trends 2014-2019







2014 Household Income

2014 Population by Race



²⁰¹⁴ Percent Hispanic Origin: 2.0%